

## For Immediate Release



### **Fun, Futurist Designs and High Performance Make Carpet from the Googie Collection an Ideal Choice for Education Spaces**

May 27, 2019 — Debuting at NeoCon 2019, Mannington Commercial introduces the Googie Collection: four carpet styles available in broadloom and modular formats with patterns that capture the optimism of space-age themed Googie architecture. The Googie Collection is designed to be a dynamic, versatile flooring solution for education environments.

Emerging after World War II, Googie architecture was born in an era of excitement about the potential of technology and space exploration to radically improve daily life. The Googie style expressed the bold, forward-looking optimism of the time by giving buildings the sleek aesthetics of spaceships and a sense of dramatic movement, with swooping lines, cantilevered surfaces and sharp angles. The style was used in everyday spaces like gas stations and diners as well as attractions like the Space Needle and Disneyland's Tomorrowland.

The Googie Collection from Mannington Commercial brings the optimism of the Googie aesthetic to flooring, in four styles designed specifically to suit education spaces.

- Telejector is a large-scale, energizing pattern of strong angles and thick, criss-crossing diagonal bands on an organic background.
- Skyway is a medium-scale pattern of a linear grid enmeshed with thin diagonal bands, creating a subtle sense of movement.
- Multiplexer is a medium-scale pattern of thin lines in an organic, modern crosshatch pattern.
- Phenomena is a quiet, textural coordinate with small-scale gridding.

All styles are available as 24" x 24" modular carpet and 12'6" broadloom carpet.

The colorways allow designers to control the deployment of color, an important feature for education environments. The collection offers a warm gray palette, a tan and brown palette and a navy and charcoal palette. Each palette has four to five coordinating colorways that include neutrals, a neutral with color, and a bolder color with color. By using this three-step approach to integrating color, designers

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can add a pop of coordinating color where they want, while maintaining a more neutral look for the majority of the space.

With a 3.5 TARR for exceptional durability, the Googie Collection is made with premium Antron Legacy type 6,6 nylon, which allows the carpet to last up to 75% longer. The modular format features Mannington Commercial's Infinity 2 Modular backing for superior performance, and the broadloom format uses Integra HP high-performance backing, which creates an impermeable moisture barrier.

The Googie Collection may contribute to multiple LEED credits. Antron Legacy fiber is a third-party certified Environmentally Preferable Product. Infinity 2 Modular backing and Integra HP backing contain recycled content and are NSF/ASI 140 Certified Gold. Googie features a Product-Specific Type III EPD and a published HPD, and the collection is CRI Green Label Plus Certified to support indoor air quality. The collection carries a limited lifetime wear and backing warranty, a limited 15-year XGUARD Stain Resistant Warranty and a limited 15-year ColorSafe Bleach Resistant Warranty.

The Googie Collection will be on view at NeoCon 2019 in the Mannington Commercial Showroom, #1039.

**About Mannington Commercial**

Mannington Commercial crafts flooring with purpose. The company offers a full range of products designed to inspire creativity and deliver advanced performance in all types of commercial spaces. Across modular carpet, broadloom, LVT, resilient sheet and rubber, customers receive coordinated solutions to meet their specific goals. The fourth-generation, family-owned company is guided by this dedication to its customers and to making a positive impact on the environment and local communities. [manningtoncommercial.com](http://manningtoncommercial.com)

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