

For Immediate Release



Mannington Commercial Launching New Area Rug Line

CHICAGO – NeoCon Expo – June 13, 2022 – Mannington Commercial (10th floor – 1039) is launching a new rug line at NeoCon 2022. The offering complements and strengthens the company’s existing portfolio of carpet, LVT, rubber, sheet and resilient floor covering products, giving designers a new option for enhancing their commercial design projects. The launch includes Mannington’s new Elevate Collection and the Mannington Rug Studio, an online area rug customization tool.

“We’re excited to broaden our product portfolio to give our customers more ways to bring their design visions to life,” said Mannington Commercial Vice President of Commercial Design Roby Isaac. “Whether custom or running line, our rugs add texture and warmth to any space while also providing a nice visual accent when paired with our other flooring solutions. Designed to be highly versatile, our rugs can enhance design schemes for a diversity of end-use areas ranging from workspace and retail to hospitality and education.”

The Elevate Collection consists of eight running line styles in either two or four colorways. Three styles – Urban Grid, Assimilate and Progression – each come in two colors that combine to create a unique ombré effect. Five styles – Structure, Seville Row, Lumiere, Lines II and Concentric – are available in four refined colors. With patterns ranging from diamond geometrics to linear and gridded, Elevate offers a tailored and sophisticated look, making it an ideal solution for a variety of commercial markets. Made from 100 percent New Zealand wool or wool with viscose, all products within the collection come in three standard sizes: 5’x8’, 8’x11 and 10’x14.

Designers seeking a one-of-a-kind, customized area rug can turn to the Mannington Rug Studio. Easily accessible from a computer, mobile phone or tablet, the Mannington Rug Studio provides an online custom rug tool where users can select from a variety of patterns and a multitude of colors from the company’s entire yarn inventory. Yarn systems to choose from include 100 percent New Zealand wool or wool with viscose, both of which ensure years of enduring performance for any contract environment. After selecting a style of their choice, designers can then drag and drop any yarn colors onto their pattern. Once complete, they can save their creation to a design board, download it to a PDF or contact their local Mannington Commercial sales representative to request a sample. The Mannington custom rug tool is available at www.manningtoncommercial.com/customrugtool.

Customers can learn more at manningtoncommercial.com.

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About Mannington Commercial

Mannington Commercial crafts flooring with purpose. The company offers a full range of products designed to inspire creativity and deliver advanced performance in all types of commercial spaces. Across modular carpet, broadloom, LVT, resilient sheet and rubber, customers receive coordinated solutions to meet their specific goals. The fifth-generation, family-owned company is guided by this dedication to its customers and to making a positive impact on the environment and local communities. More information is available at manningtoncommercial.com.

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