

For Immediate Release



Mannington Commercial Introduces the Natural Optimist Collection

CHICAGO – NeoCon Exhibition – June 12, 2023 — Mannington Commercial (10th Floor, 1039), a leading manufacturer of commercial flooring products crafted with purpose, is introducing the [Natural Optimist Collection](#) at NeoCon this year. Celebrating the uplifting essence of natural materials like stone and wood, and with a thick construction that allows for a seamless transition to carpet, Natural Optimist is an ideal LVT flooring solution for offices, healthcare and senior living environments.

The collection features a total of 23 patterns and color combinations from across six wood visuals, two stone visuals and two abstract designs. The elegant wood patterns, available in two color options, infuse natural warmth to any space and come in a 7.25-inch by 48-inch plank format. Inspired by the classic look of terrazzo, the stone patterns are offered in an 18-inch by 18-inch tile and create a strong visual appeal. The two abstract designs offer muted textures and subtle tranquility. They are available in 7.25-inch by 48-inch planks.

Designed with a thick 4.0mm construction, Natural Optimist reduces the need for transitions between different flooring types such as carpet, ensuring a seamless and harmonious look across entire spaces. Products in the Natural Optimist Collection are designed to pair easily with other Mannington Commercial floor covering products. Additionally, like carpet, the product aids in acoustic comfort and noise reduction.

“Our design team set out to create a product that could capture the harmonious and uplifting feeling we derive from elements found in nature,” said Roby Isaac, Mannington Commercial Vice President of Commercial Design. “Natural Optimist achieves this through warm color palettes, familiar textures and organic designs. It’s a celebration of the beauty of everyday materials and how they can rejuvenate and ground us.”

All products in the collection feature Mannington’s patented Quantum Guard Elite® technology with a 20 mil wear layer. Quantum Guard Elite® provides high-quality scratch resistance, with a two-part wear layer and an aluminum oxide-infused topcoat, providing superior dimensional stability and scratch resistance. In addition, the collection offers complete multi-layer protection with a tough upper layer providing high visual clarity, allowing the designs to shine through with spectacular realism. Once installed, it is backed by a limited 15-year commercial warranty and a limited 15-year Quantum Guard Elite® Wear Warranty.

Made in the U.S., the collection is environmentally responsible, with 105 percent of its embodied carbon offset from cradle to gate. Mannington Commercial’s carbon offset strategy is to partner with the Appalachian Carbon Exchange (ACE) to provide nature-based solutions in the southeastern United States, which is also home to most of the company’s operations and associates. These nature-based solutions sequester carbon dioxide while providing local communities with additional benefits such as employment, recreation areas, wildlife habitat, and clean air and water.

Crafted with purpose, Natural Optimist products contribute to environmental responsibility through the regular reuse of production scrap as a raw material. Scrap is collected, re-ground and fed into the production line. As much as 50 percent of any product can be made of reused

material. That process reduces demand for virgin materials and waste that must be recycled or sent to landfill. Natural Optimist is also FloorScore, Declare and EPD certified.

Designers, architects, specifiers and other professionals looking for samples or more information can visit Mannington Commercial's [NeoCon 2023 press site](#).

About Mannington Commercial

Mannington Commercial crafts flooring with purpose. The company offers a full range of products designed to inspire creativity and deliver advanced performance in all types of commercial spaces. Across modular carpet, broadloom, LVT, resilient sheet and rubber, customers receive coordinated solutions to meet their specific goals. The fifth-generation, family-owned company is guided by this dedication to its customers and to making a positive impact on the environment and local communities. More information is available at manningtoncommercial.com.

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