

**For Immediate Release**

**Mannington**  
COMMERCIAL

**Mannington Commercial Introduces The Need for Sound**  
*Innovative Modular Carpet Inspired by the Transformative Power of Sound*

**CHICAGO – NeoCon Exhibition – June 12, 2023** — Mannington Commercial, (10<sup>th</sup> Floor, 1039), a leading manufacturer of commercial flooring products crafted with purpose, introduces [The Need for Sound](#), a new modular carpet collection inspired by the transformative power of sound that offers an innovative grouping of textures and colors.

The conceptual collection was sparked by the experience of a Mannington Commercial creative designer who attended a sound bath workshop. While there, she observed the unique effect of sound on her internal state of being, influencing subtle shifts in her mind, body and awareness. The result is a collection that features three inventive styles and 23 colors that mimic patterns of sound using harmonized textures and hues.

“The Need for Sound is a dynamic representation of how inner-peace and calmness can be achieved when the element of sound is introduced and expressed in a creative manner,” said Roby Isaac, Mannington Commercial Vice President of Commercial Design. “All three patterns and colorways can be easily coordinated to help designers create the interior spaces they envision.”

The collection’s three styles include Mellow Loop, Big Dissolve and Full Frequency. Mellow Loop captures pulsating sound through subtle colors and a tight boucle texture with a bit of luster. Big Dissolve features a dissolving grid, an array of neutral colors to create the illusion of rhythmic vibrations rising and falling. Full Frequency offers the largest scale texture, translating sonorous reverberation into a beautiful color story and adding depth through tip shear accents.

Big Dissolve is perfect for active areas, while Mellow Loop can provide a grounded feel in more passive areas. Full Frequency can be used for both large areas that require character through color, or as a product to define smaller, special moments in a space. The collection’s unique visuals are intended to pair with each other. The common yarn and colors used for construction provide cohesiveness and harmony when the products are used together.

Made in the U.S., the 6,6 nylon carpet tiles measure 12-inch by 36-inch and feature EPD, HPD and Green Label Plus product declarations and contribute to LEED points. The Need for Silence includes rEvolve II backing, which is Declare certified. The collection includes limited lifetime wear and backing warranties, a 15-year XGuard® stain-resistant warranty, and a 15-year ColorSafe® bleach-resistant warranty. Additionally, the products boast 105 percent carbon offset cradle to gate.

Designers, architects, specifiers and other professionals looking for samples or more information can visit Mannington Commercial’s [NeoCon 2023 press site](#).

**About Mannington Commercial**

Mannington Commercial crafts flooring with purpose. The company offers a full range of products designed to inspire creativity and deliver advanced performance in all types of

commercial spaces. Across modular carpet, broadloom, LVT, resilient sheet and rubber, customers receive coordinated solutions to meet their specific goals. The fifth-generation, family-owned company is guided by this dedication to its customers and to making a positive impact on the environment and local communities. More information is available at [manningtoncommercial.com](http://manningtoncommercial.com).

# # #

**Media Inquiries:**

Kathy Long  
Sr. Marketing Manager  
Mannington Commercial  
C: 706-474-3191  
[kathy.long@mannington.com](mailto:kathy.long@mannington.com)

Tiffany Fessler  
Media Relations  
Spaulding Communications  
C: 770-605-3187  
[tiffanyf@spauldingcommunications.com](mailto:tiffanyf@spauldingcommunications.com)